

# GUGGENHEIM

**September 30, 2020**  
**Guggenheim Museum Reopening Press Kit**

Letter from the Director:

Dear Members of the Press,

Thank you for joining us as we celebrate our reopening. We welcome your return to the Guggenheim and are excited to provide you with a safe and restorative opportunity to directly engage with art and architecture.

We are living in an extraordinary moment of profound uncertainty and change. This historic rupture, both socially and financially, is directly impacting our Museum, which for over sixty years has stood on Fifth Avenue as a beacon of progressive art and ideas. As with all change, this period of transition is difficult, but we have faith that we are working to advance and become stronger. And despite the many unknowns we are facing, we can be certain that the Guggenheim will still be here in another sixty years, a testament to radical art and bold thinking that will transcend our time.

With our shared commitment to the immense value of communication across our global and local communities, and among our staff, artists, visitors, and supporters, our physical and digital spaces offer an open invitation for cultural exchange and collective experiences in an increasingly connected world. This is more vital now than ever before, in light of the current pandemic.

We hope you enjoy our exhibitions: experiencing Jackson Pollock's *Mural*, commissioned by Peggy Guggenheim and now in NY for the first time in twenty years; viewing sculptural works from our collection that respond to innovations of Abstract Expressionism; and revisiting Rem Koolhaas's *Countryside: The Future*, which impresses with more relevance after nearly seven months of closure. We value your work as journalists and look forward to hearing your responses and perspectives. Your ongoing contribution to the cultural dialogue is essential to a healthy recovery for arts and culture, and for our city.

Richard Armstrong  
Director, Solomon R. Guggenheim Museum and Foundation

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Visitor Experience and Resources:

[Guggenheim Museum to Welcome Back Visitors Beginning on October 3](#)  
[Resources for Your Visit](#) (welcome packet, digital guide, exhibition wall labels)

Video:

[Welcome Back to the Guggenheim](#)

Exhibitions:

[Knotted, Torn, Scattered: Sculpture after Abstract Expressionism](#), October 3, 2020— September 19, 2021

[Away from the Easel: Jackson Pollock's Mural](#), October 3, 2020—September 19, 2021

[Countryside. The Future](#), February 20, 2020—February 14, 2021

Publicity images:

Visit [guggenheim.org/press](https://www.guggenheim.org/press)

Password: presspass

Virtual Presentation on Zoom

October 1, 11am ET

Introduction by Richard Armstrong

Presentation of [Away from the Easel: Jackson Pollock's Mural](#) by Megan Fontanella, Curator, Modern Art and Provenance

Presentation of [Knotted, Torn, Scattered: Sculpture after Abstract Expressionism](#) by Lauren Hinkson, Associate Curator, Collections

[Register](#)

Hours and Admission:

Adults \$25, students/seniors (65+) \$18, members and children under 12 free. Open Thursdays through Mondays from 11 am to 6 pm. Pay What You Wish hours are Fridays and Saturdays from 4 to 6 pm.

Timed tickets are required at [guggenheim.org/tickets](https://www.guggenheim.org/tickets). Explore the Guggenheim with our free Digital Guide, a part of the Bloomberg Connects app. Find it in [Apple App Store](#) or in the [Google Play Store](#).

The Guggenheim is implementing health and safety measures in consideration of visitors and employees and in compliance with New York State and City guidelines. Face masks will be mandatory inside the museum for anyone over the age of two. New requirements should be reviewed in advance of a visit; they are posted on [COVID-19 Safety Measures: What to Expect When Visiting](#).

For interviews or questions, contact:

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